

our advertising work speaks volumes for our clients locally, nationally and globally



Client: Moulinex Swan
Brief: To launch a new range of electrical kitchen appliances.
Result: Increased national sales, customer and trade demand.



Client: Moulinex Swan
Brief: To promote the aesthetic benefits of the new Aquafilter Filtration System.
Result: Increased added-value perception for brand's investment in new innovations.

Client: Birmingham City Council education department.
Brief: To promote the 'Out of school' programme to schools and parents.
Result: Full page advertisements highlighting the need for extra school facilities. To help working parents.



Client: Holiday Inn
Brief: To promote the range of services and facilities available at the Holiday Inn to the business commuter.
Result: 3 part animated poster campaign at Birmingham New Street Station.

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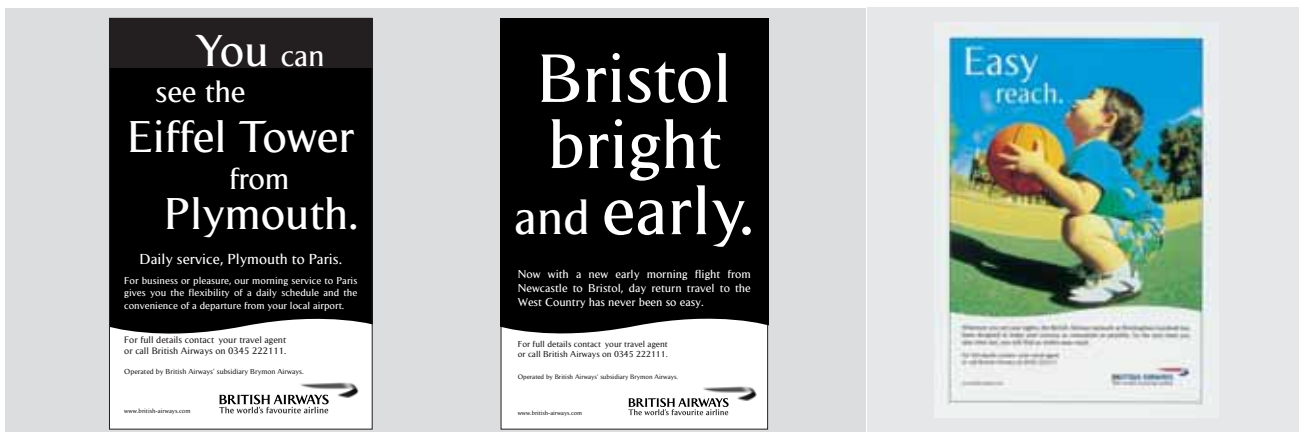
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Client: British Airways Regional
Brief: To relaunch New York route with a price offer.
Result: Regional newspaper campaign developed brand awareness.



Client: Mailoptics
Brief: To create regional awareness of new on-line optical products.
Result: 48-sheet poster campaign which increased sales.



Client: British Airways
Brief: Destination marketing promoting Brymon flights out of Bristol and Plymouth.
Result: Ongoing awareness to business and leisure market.

Client: British Airways
Brief: Sponsorship advertisement in basketball programme.
Result: Increased awareness specific to Midlands business commuters.

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Client: Becta (British Educational Communications and Technology Agency)
Brief: National campaign targeting schools and local education authorities.
Result: Greater awareness of ICT approved suppliers.



Client: Blakemore Wholesalers
Brief: To relaunch outlet.
Result: Created positive awareness targeting trade and retail sectors.



Client: Eternit Roofing Products
Brief: To promote the benefits of man-made fibre cement slates.
Result: An integrated specifier campaign based on 'Heavenly roofs' concept in all related trade publications.

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